

CHATTANOOGA BUSINESS ELITE:

4TH ANNUAL

BEC
AWARDS

BLACK EXCELLENCE CHATTANOOGA

WEEKEND

AT CHATTANOOGA CONVENTION CENTER

Saturday January 28, - Sunday January 29, 2023



WHAT IS BEC AWARDS WEEKEND?



The Black Excellence Chattanooga (BEC) Awards recognize and celebrate black businesses that have excelled in customer service, and community enrichment, and have been an overall enhancement to Chattanooga and Hamilton County.

SATURDAY JANUARY 28, 2023

at CHATTANOOGA CONVENTION CENTER

| BLACK CARPET EXPERIENCE | - 3:00P - 5P
| BEC AWARD SHOW CEREMONY | - 5:00P - 8:00P
| BLACK HOLLYWOOD AFTERPARTY | - 9P - 12A
(DIFFERENT LOCATION)

SUNDAY JANUARY 29, 2023

HALL OF FAME + WINNERS BRUNCH
3:00P - 6:00P





ABOUT US

Chattanooga Business Elite is a collective group of creatives, entrepreneurs, community leaders, business owners, and advocates working together to inform and connect black individuals in Hamilton County and surrounding regions.

CBE is committed to inspiring, developing, and celebrating black people from all walks of life for the purpose of building a thriving and inclusive Chattanooga community





WHO WE ARE

An elite business group in Chattanooga working to inform and connect like-minded black individuals In Chattanooga and Hamilton Country

Providing Business Initiatives, Community Engagement, and Youth Development efforts

View our Annual Report to learn more!
www.chattbusinesselite.com/annualreport



BEC AWARDS RECAP

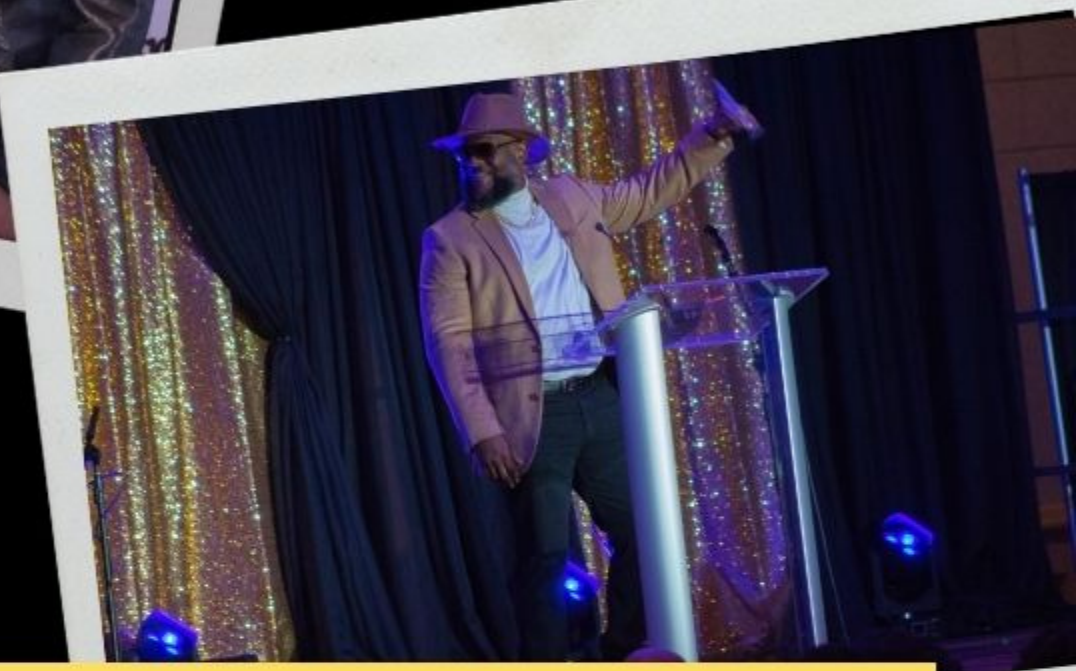
Family Friendly

Attendees of all ages enjoyed this event



Award Ceremony

Community voted on local businesses in different categories.



Highlighted Minority Owned businesses

Vendors, business owners and professionals networked



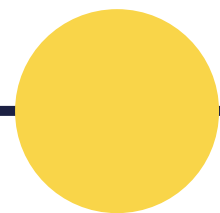


OUR TIME LINE

The idea of Black Excellence of Chattanooga (BEC) Awards became an reality with our first planning meeting April 2018. With 3 shows produced we've accumulated quite the support in the community.

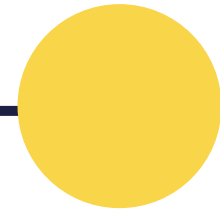
Over 30,000+ online votes
26,000+ Email blast
250+ Winners
2000+ Attendees

2018



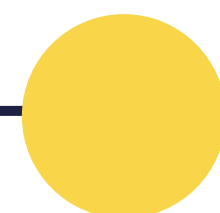
First award show meeting
Formed Chattanooga Business Elite
Voted on the award show name
Created critria and overview

2019



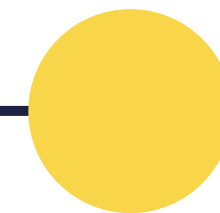
Secured Venue for award show
Created CBE website
Created BEC Award Show promo
Launched Nomination voting
Launched Voting link

2020



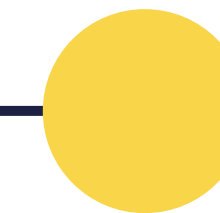
2020 BEC Award Show
45 Categories
200+ Nominees
10,000 online votes
1000+ Attendees

2021



BEC Award 2021 was recorded and Premiered on EPB and Youtube. To date, this show was received well and has been seen by 10,000 viewers on youtube and 11,000 online votes

2022



2022 BEC Award Show
67 Categories
300+ Nominees
13,000 online votes
1100+ Attendees

**CHATTANOOGA BUSINESS
ELITE RECEIVED A
PROCLAMATION ISSUED BY
THE CITY OF CHATTANOOGA
AND MAYOR ANDY BERKE FOR
OUR HISTORICAL, CULTURAL
AND CIVIC CELEBRATION.**

**FEBRUARY 9, 2020 IS OUR
DAY OF RECOGNITION**

BEC AWARDS SCHOLARSHIP

CBE is dedicated to providing students with scholarships to aid in their pursuit of a business related field.

Black Excellence of Chattanooga (BEC) Awards has donated to date over 15 scholarship to local highschool seniors majoring in Business going into the freshman year of college. We'd love to triple that number in the coming years

THANK YOU TO OUR 2022 SPONSORS





2023 Sponsorship

All sponsor's information will be shared with our over 26,000+ email list social media and local database.

Sponsorships help fund the production of the awards, advertising, and programs provided to the community.



TITLE SPONSOR \$15,000

1 AVAILABLE



- Logo and name as recognition as the Title Sponsor on website with link to business/organization
- Named Title Sponsor on all marketing materials, social media, flyers, brochures, e- newsletter(26,000 subscribers), etc.
- Logo on event signage including volunteer direction signs, and event signs throughout the event.
- Logo and name recognition on stage branding items at the event.
- Sponsor winners Lounge (Interviews, photos, and videos)
- Logo on winners trophy
- Vip Table (Up to 8 Guest) & Dinner Tickets
- 8 Vip Tickets to BEC Award Show After party
- Present the (Legends Award) in honor of your organization
- TV , Radio, Digital Media recognition
- Full Page ad in Program Booklet
- Logo on step and repeat Black Carpet Experience



DIAMOND SPONSOR \$10,000

- Logo and name as recognition as the Diamond Sponsor on website with link to business/organization
- Named Diamond Sponsor on all marketing materials, social media, flyers, brochures, e- newsletter (26,000 subscribers), etc.
- Logo and name recognition on stage branding items at the event.
- Media recognition
- Full Page ad in Program Booklet
- Logo on step and repeat Black Carpet Experience
- Vip Table (Up to 8 Guest) & Dinner Tickets
- 8 Vip Tickets to BEC Award Show After party





GOLD SPONSOR \$5,000

- **Logo and name as recognition as Gold Sponsor on the website with link to business/organization**
- **Named Gold Sponsor on all marketing materials, social media, flyers, brochures, e-newsletters (26,000 subscribers), etc.**
- **Media recognition**
- **Full Page ad in Program Booklet**
- **Logo on step and repeat Black Carpet Experience**
- **Vip Table (Up to 8 Guest) & Dinner Tickets**
- **8 Vip Tickets to BEC Award Show After party**

SILVER SPONSOR

\$3,000

4 AVAILABLE

- **Logo included in all Award Show promotional material**
- **Sponsor for Award Show**
- **Social Media Recognition**
- **Logo added to website**
- **Vip Table (Up to 8 Guest) & Dinner Tickets**



Small Business Sponsorship

SMALL BUSINESS SPONSOR: \$1,500

Company logo on all promotional materials, as well as the sponsor's page of our website and social media recognition

<https://www.paypal.com/paypalme/Cbe12>





SCHOLARSHIP SPONSOR

\$500

- Chattanooga Business Elite would like to invite you to sponsor a scholarship! All donated funds will be equally used for selective student events, programs, supplies, and scholarship opportunities for students to utilized for their selected college.
- All scholarships are a minimum of \$500.00 for each student, but we are looking to increase these opportunities!
- Name or logo featured in scholarship presentation at BEC Award Show



CONTACT US FOR SPONSORSHIP

Kevin Love
901-679-4592

Shay McCowan
423-356-0719



E-MAIL

Connect@chattbusinesselite.com

WEBSITE

www.chattbusinesselite.com

